



Agenda Date: 2/12/2018

Agenda Placement: 7A

Upper Valley Waste Management Agency Board Agenda Letter

TO: Board of Directors
FROM: Steven Lederer - Manager
Upper Valley Waste Management Agency
REPORT BY: Alice Ramirez, Senior Office Assistant - 259-6716
SUBJECT: Franchises' Status

RECOMMENDATION

FRANCHISES' STATUS

DISCUSSION AND POSSIBLE ACTION: Manager to provide an update concerning the implementation of franchises' activities.

EXECUTIVE SUMMARY

To brief the Board on various company activities, including but not limited to:

1. The current monthly CFL report (for December) is attached. The January report will be provided at the meeting if available.
2. Status of the latest newsletter
3. Upcoming community outreach, activities, and events, as follows: April 14th East Side of St Helena Clean Up Day 7AM; April 21st West Side of St Helena Clean Up Day 7AM; April 21st E-Waste and Paper Shredding Earth Day Event-St Helena Chamber of Commerce at Fire House 9-1pm; April 27th HHW Event for Business Day by appt. at UVDS enter at Pestoni Winery; April 28th HHW UVDS Residential Customer Day 9-3pm at UVDS enter at Pestoni Winery
4. Other happenings of interest to the Board.
5. The Company's Use Permit Modification request for the recycling facility is tentatively scheduled for Planning Commission hearing on March 7.
6. The Company's Use Permit Modification request for Clover Flat will likely be heard by the Zoning Administrator in April. The Minor Use Permit application is to allow for additional composting activities at the landfill. This supplements, but does not replace the need for the composting activities already underway at the recycling facility.
7. Christy and Bryce will provide an update on recycling markets, and particularly the challenges related to our

largest market, China. Significantly, about 400 tons of #3-#7 plastics have been collected over the past year, but there is no buyer for this product.

8. Some customers have voiced a preference for plastic (as opposed to metal) bins. The plastic bins tend to radiate less noise (particularly when used for glass). However, the bins are more expensive and don't last as long. Is the Board interested in considering offering this service, but at a rate differential from the standard metal bins.
9. St. Helena is considering doing a clean-up day, similar (but larger than) the Yountville event.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

None

SUPPORTING DOCUMENTS

A . CFL Report 17-Dec 2017

Recommendation: Approve
Reviewed By: Steven Lederer